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DANCE MEDIA ANNOUNCES **THE DANCE EDIT**,
A DAILY NEWSLETTER WITH ATTITUDE

(New York, NY, May 31, 2019) Dance Media, publisher of *Dance Magazine*, *Dance Spirit*, *Pointe*, and *Dance Teacher*, announces a brand-new digital title: [The Dance Edit](#), a *petit* daily newsletter for dancers and dance-lovers alike.

Debuting July 1, *The Dance Edit* is the first daily dispatch to bring this beautiful art form right to fans' inboxes. Featuring inspirational quotes, a calendar of audition and performance dates, thoughtful product selections, and top dance stories from around the internet—all curated by trusted Dance Media experts—it's a one-minute read that'll keep enthusiasts up to speed on everything dance.

"As the editors of Dance Media's magazines and websites, we're some of the most knowledgeable dance obsessives around," says Margaret Fuhrer, content director of *The Dance Edit*. "We follow all the artists and trends you love. *The Dance Edit* will let us bring the very best of this rich world directly to you, in appetizing daily bites."

Dance Media's digital properties boast nearly 4 million page views each month, and *The Dance Edit* will reach an audience of more than 125,000: dancers of all kinds, dance educators, dance business owners (including manufacturers, retailers, suppliers and studios), dance patrons, and audience members.

"*The Dance Edit* represents a first-of-its-kind chance to speak to the dance world through native marketing opportunities, curated with the expertise of Dance Media, on a daily basis," says Joanna Harp, Dance Media publisher. "It's an unparalleled way for the dance marketplace to communicate directly with all who are touched by the artistry of dance."

Subscribe at thedanceedit.com. For advertising inquiries, please contact Nicole Buggé, nbugge@dancemediA.com.

Dance Media Publications, LLC publishes *Dance Magazine*, *Dance Spirit*, *Pointe*, and *Dance Teacher*. Dance Media's websites collectively register almost 4 million page views and over 1.1 million visitors monthly.