

## WHO WE ARE:

Stay on top of the dance world's news in one minute a day with The Dance Edit, the news moving the dance world. Jeté through the day's top dance stories, plus gorgeous dance shots, can't-miss performances and events, and more.



Sophie Bress

Content Director of The Dance Edit sbress@dancemedia.com











**Top US** states: CA, NY, VA, WA

WHO WE **REACH:** 

AGE<sup>\*</sup> 45-54 25-34 35-44 18-24 55-64 65+

TAKE OVER



Boston (Blobe)

Diego Union-Tribune)

 Remembering the legacy of Maxine Mahon, the founder and director of Se Castornia Ballet Company, who chief seeker this week at the sign of 82, (7b)



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## THE DANCE EDIT **DIGITAL STATS:**

**GLOBAL** 



Newsletter subscribers

3K

Average monthly website users

3K

Average monthly page views

3K

Average monthly sessions







Followers Followers



The Saturday edition that offers a curated collection of the week's notable dance reviews.

